

RahulRaj Mall @ SURAT



Address: RahulRaj Mall, Opp. Goverdhan Haveli, Gaurav Path, Piplod, Surat-395007. Mr. Raj (Director Business Innovation): +91-9223177777, +91-98190291904

Mall Atrium





Ample space in Atrium to Rejoice Ethnic Events & Indian Cultural Heritage

Mall Overview





Royal Balconies at Each Floor Let Family enjoy Panoramic view of the Atrium & Events

RahulRaj Mall: Overview



- RahulRaj Mall is a world class Shopping & Entertainment Destination in Surat, developed by RahulRaj Estates Pvt. Ltd.
- RahulRaj Mall is located on Gaurav Path surrounded with best of hotels, Premium Residency and Business centers of Multi-national companies and is well connected with every parts of SURAT city.
- RahulRaj Mall is being positioned as a Retail Destination with around 4 Lac Sq ft of Retail space + 60,000 Sq ft of Multiplex, thus aiming for Ultimate Shopping & Entertainment.
- RahulRaj Mall, enjoys frontage of around 300 feet on Gaurav Path & 700 feet on offdumas road, is fairly rectangular in shape with regular edges.
- RahulRaj Mall enjoys excellent location and good connectivity with International Airport (3 km), Existing Bus & Railway Stations (10km) and Dumas Beach (7 km).

RahulRaj Mall: Features



- M Largest Retail with Multiplex Destination in SURAT.
- 4,00,000 sq ft of Shopping, Dining and Entertainment for Entire Family & Friends.
- Per Floor 1,00,000 sq ft of retail space, spreaded over 4 floors.
- 8 screens Multiplex for World class experience of Movies & Fast-food with PVR.
- 25,000 sq ft of Atrium for Ethnic Events & Promotional activities.
- 20,000+ Sq ft of Pure Veg Dining & Food court with Excellent Seat-out.
- Exciting Gaming Experience for Kids & Youth.
- 25,000 sq ft of landscaped garden.
- 1,50,000 sq ft of parking spaces for over 700 Cars & 1000 Two Wheelers incl. Basements.

RahulRaj Mall: Specifics

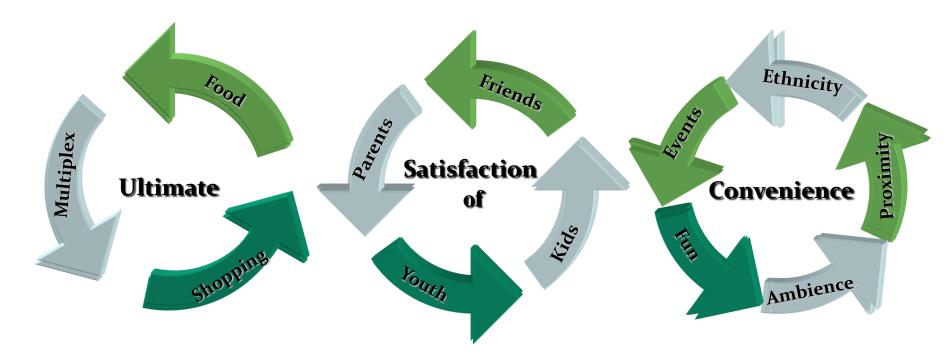


- The property is developed by RahulRaj Estates Pvt Ltd, headed by Mr. Raj Shah (Director-Business Innovation), a leading real estate developer having remarkable presence in Mumbai, Pune & South Gujarat.
- The planning and construction of the building shall adhere to the National Building Code (NBC) and all applicable state and local level byelaws/ regulations.
- The Structure Designer of RahulRaj Mall is Mr. Jalilkumar Shaikh, a leading name in Surat.
- M The Architect for RahulRaj Mall is 'Sanjay Joshi & Associates', well-known team in Surat.
- The area of car parking is approx 1.5 Lac sq ft spread over two levels of basement and surface parking is provided within the complex. The mall can accommodate about 700 cars and 1000 Two wheelers.

RahulRaj Mall: Product mix



- Mall is a Paradise of Retail, Entertainment and Food
- M Ground + 3 Storey structure with Floor plate of around 1 Lac Sq ft
- Solution of 4 Lac Sq ft + 60,000 Sq ft of 8 Screen Multiplex



Catchment Profile



- RahulRaj Mall is well located on Gaurav Path, a prosperous business & entertainment center of the city connecting with International Airport & all major establishments including upcoming areas of SURAT city.
- The entire catchments of Gaurav Path is Parlepoint, Vesu, Ghod-Dod Road, Citi-light Road, Athwagate, Magadalla & Hazira. These area consists of premium residency with population of Highest Income groups & Upper middle class of income groups, well spread in the radius of 2 to 5 kms.
- The Gaurav Path is witnessing rapid transformation with diversity of culture, business amenities and infrastructural developments, like International Airport & Flyovers connecting with all major roads of SURAT city.
- The Gaurav Path is further witnessing growth in real estate premises with the development of over 5000 Premium Residencies promising Ideal Living Destination for High Profile Income groups.

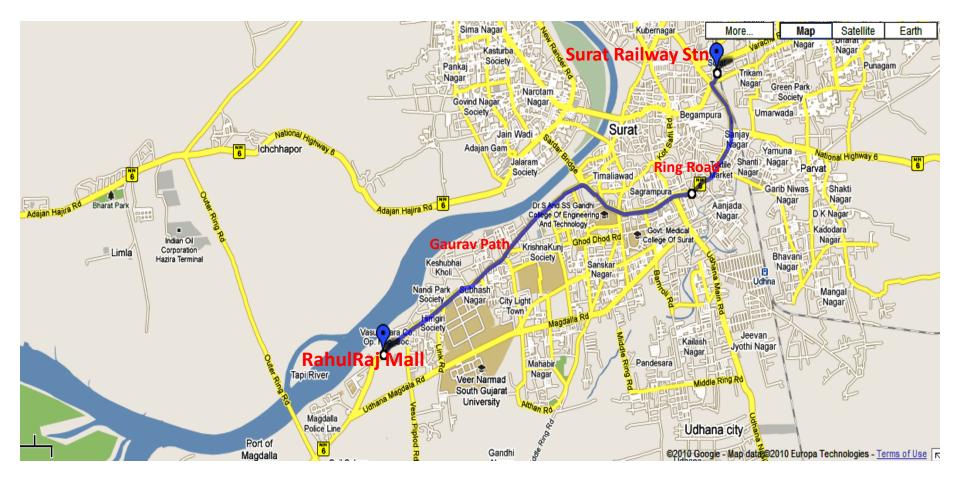
Catchment Profile (Continue)



- The catchment is marked by residency of Diamond, Textile businessmen & senior Professionals with highest turnover and consists of large floating population coming to Gaurav Path for Shopping, Dining & Entertainment.
- The catchments' requirement is competitive formal retail environment with world-class amenities for National & International brands to revolutionize traditional buying behaviors.
- Many Local and National retailers are securing high street positions in the immediate catchment owing to increased aspiration levels of the population and penetration of formal retailing in the vicinity of Gaurav Path.
- The mall has a potential catchment of around 10 Lac people. The retail space of 5 Lac is able to sustain in the defined catchment.
- Thus RahulRaj Mall is able to suffice the current retail demand of the population and will capitalize on its Worthiness.



Google Map: Location



Summary



- RahulRaj Mall provides excellent opportunity for the Retailers to take positions in well developed Gaurav Path of Surat.
- The retail space in RahulRaj Mall would provide the business opportunity for all Retailers owing to its strategic location in the business centre of city with presence of premium residential areas.
- RahulRaj Mall provides the early mover advantage to all the national and international brands as they are yet to explore the potential of the Business Address owing to the absence of quality organized retail spaces.

